

**SAVE THE DATE**

**East Los Angeles  
College Foundation &  
Vincent Price Art Museum**

JW Marriott Los Angeles LA Live

**MAY 13, 2017**

Cocktails & Silent Art Auction: **6 pm**

Dinner & Program: **7 pm**

**PRESIDENT'S  
EDUCATION  
& ART**

# gala

**HONORING: KEVIN DE LEÓN**

President pro Tempore of the California Senate  
President's Leadership Award

**ERNEST CAMACHO**

President/Chief Executive Officer, Pacifica Services  
ELAC Alumni of the Year

**DEBORAH MARROW**

Director, Getty Foundation  
President's Non-Profit Leadership Award

**JOHN VALADEZ**

Artist  
Vincent and Mary Price Legacy Award

For more information and  
advanced table sales, please  
email Michelle Rodriguez:  
rodrigmp@elac.edu  
or call 323.265.8901

elacfoundation.com  
vincentpriceartmuseum.org

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## SPONSORSHIP LEVELS

### PRESENTING/UNDERWRITING SPONSOR \$50,000

- Three premiere tables of 10 (Most Prominent Seating)
- Brand category exclusivity
- Customized brand placement and activities during event
- Brand footprint for VIP reception
- Opportunity to host elected official or other VIP at your table
- Inclusion on College and Museum donor walls
- Acknowledgment in College Annual Report.
- Feature article in College newspaper and Museum newsletter
- Sponsor page on College and VPAM websites
- Name displayed on all College electronic marquees
- "Presented by" listed on all event printed and electronic materials, as well as on all press/media release material related to event
- Premier signage on podium and stage for event
- Logo highlighted on step and repeat
- Three-minute program remarks at event
- Sponsorship publically recognized onstage
- Two-page center spread in Gala Program Book

### PREMIER SPONSOR \$30,000

- Two premiere tables of 10 (Most Prominent Seating)
- Back/Inside Cover in Gala Program Book
- Name displayed at all of our College electronic marquees
- Recognition from stage at Gala
- Name/Logo on all electronic promotional materials including on the event website
- Opportunity to host elected official at your table
- Acknowledged in the ELAC Annual Report
- A feature article in the College newspaper and acknowledged in a press release.
- Inclusion on the future donor wall

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## SPONSORSHIP LEVELS

### DIAMOND SPONSOR \$15,000

- Premiere table of 10 (Prominent Seating)
- Diamond Page in Gala Program Book
- Name/Logo on all electronic promotional materials including on the event website
- Opportunity to host elected official at your table
- Acknowledged in the ELAC Annual Report
- Special mention in the College newspaper.
- Inclusion on the future donor wall

### PLATINUM SPONSOR \$5,000

- Six Individual seats (Premiere Seating)
- Platinum Page in Gala Program Book
- Name/Logo on all electronic promotional materials including on the event website
- Acknowledged in the ELAC Annual Report

### GOLD SPONSOR \$2,500

- Four individual seats (Preferred Seating)
- Gold Half Page in Gala Program Book
- Name/Logo on all printed and electronic promotional materials including invite

### SILVER SPONSOR \$1,500

- Two preferred tickets for Gala
- Silver Half Page in Gala Program Book

### INDIVIDUAL Ticket \$250

- Listing in Gala Program Book

# gala

## PROGRAM BOOK ADVERTISEMENT PRICING

Deadline for Ad copy is April 1, 2017

**NOTE:** Your payment must be processed and materials received by the deadline in order to include your ad in event program.

### PRICING

- Full Page - \$1,000
- Half Page - \$700
- Quarter Page - \$500

### DIMENSIONS

- Full page 7.5" X 10"
- Half page 7.5" X 4.875"
- Quarter page 3.625" X 4.875"

### FORMAT

- High Resolution PDF, PSD or TIFF in CMYK
- Faxed ads, logos or photos are not acceptable
- Text ads can be typeset for you

- YES, I would like to place a message in the event program
- Full Page - \$1,000
- Half Page - \$700
- Quarter Page - \$500

Name/Company (as you would like to be listed) \_\_\_\_\_

Company/ Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ EMAIL \_\_\_\_\_

**Please make checks payable to: ELAC Foundation OR**

- Please bill my: In the amount of: \$ \_\_\_\_\_
- Visa       AMX       MasterCard       Discover

Card # \_\_\_\_\_ Expires \_\_\_\_\_

CVV Code \_\_\_\_\_

Signature: \_\_\_\_\_ (Name, as it appears on credit card)

### PROVIDING

- Less than 10MB files can be emailed to Michelle Rodriguez: RODRIGM3@elac.edu
- Files larger than 10MB must be sent via cloud sharing services. Please provide a shared download link.
- No CD or DVD will be accepted, please use cloud sharing services.
- Send a printed copy of your ad as a proof in order to compare to the file to:

### East Los Angeles College Foundation

ATTN: MICHELLE RODRIGUEZ

East Los Angeles College Foundation

1301 Avenida Cesar Chavez, Monterey Park, CA 91754

Please include your contact name and phone number in case of questions.